



# The Canadian Military Engineers Association Update

**29 November 2018**

Col (Ret'd) Richard Dickson  
Vice-President



# Key Items

- ◆ Who We Are and What We Do
- ◆ Membership
  - ◆ Reserve Growth Initiative
- ◆ Revenue and Finances
- ◆ Affinity Programs
- ◆ Support to the CME family
  - ◆ Bursaries, History, Engrs in need, OP Sapper Claus, other support
- ◆ CMEA National Meeting 2018
  - ◆ CMEA Way Ahead & Progress



# Who Are We?

- ◆ A national organization of individuals dedicated to the support of the CME, it's people, history, heritage, and customs.
- ◆ Incorporated as a Not-For-Profit Corporation.
- ◆ Consist of a National Executive and 21 Chapters across Canada.
- ◆ Over 2300 Serving and Non-Serving Members



# Objectives

- ◆ 1. To facilitate the well-being of all members and respond quickly and with effect to assist the welfare of members and their families.
- ◆ 2. To encourage effective cooperation and close association among all members and former members of the CME, its predecessors, and its associated civilians and organizations.
- ◆ 3. To preserve CME History, honour its customs, traditions, and heritage, and commemorate its sacrifices and achievements.



# What Do We Do?

- ◆ **Communicate:** through an active, up-to-date website, weekly electronic newsletter, and via social media.
- ◆ **Support** regional Chapters: which serve as the focal point for members across the country.
- ◆ **Promote *esprit de corps*:** by supporting CME events, activities and initiatives, and by promoting CME history, heritage, customs and traditions.
- ◆ **Advocate** on matters that affect military engineering and the CME family in co-operation with the CDA
- ◆ **Assist:** CMEA members and members of the CME family through benefits programs, as well as emergency support in times of personal crisis.



# National Executive Committee

## Board of Directors

President: *Kevin Patterson, Ottawa*

Vice President: *Richard Dickson, Kingston*

Secretary: *LCol Renald Nelson, NDHQ*

Treasurer: *Gilles Guignard, NDHQ*

Registrar: *John MacPherson, Chilliwack*

Executive Director: *David Burke, Ottawa*

## Association Officers

VP Corporate Relations: *Dave Carney, Ottawa*

VP Communications: *Don Chipman, Port Alberni*

VP Engineer Veterans: *(Unfilled)*

VP History and Heritage: *Ken Holmes*

Past President & VP Chapter Liaison: *John Lesperance*



# National Executive Committee (cont'd)

## Advisers to the Board (Ex Officio)

Curator CME Museum: *Sandra Johnson-Penney,*  
*CFSME*

Colonel Comdt: BGen (Ret'd) Steve Irwin, Ottawa

Branch Adjutant: Maj Mike Murray, NDHQ

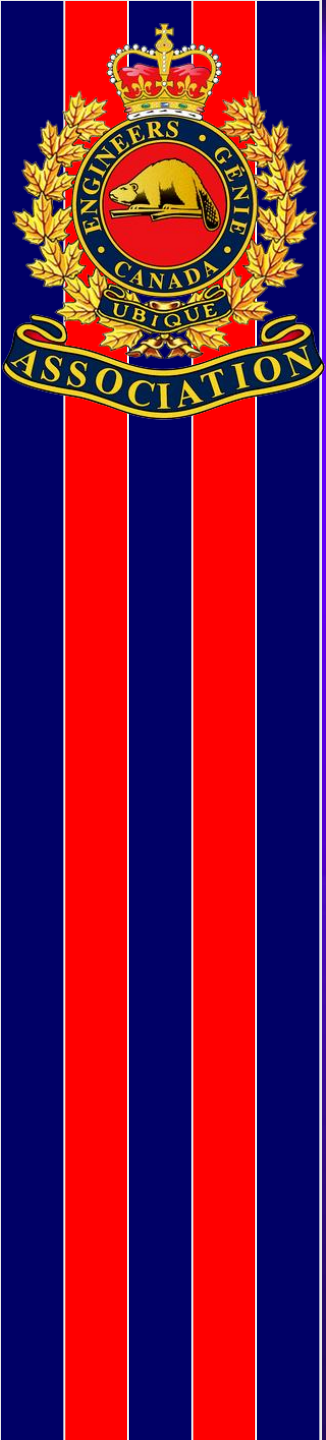
Branch CWO: CWO Glenn Simpkin, NDHQ

Geo Representative: WO Terry Warner, MCE

Fire Services Rep: CWO Gerard Slaunwhite, NDHQ

Cbt Engr Rep: Capt Troy Chaisson

Res Rep: MWO Chris Lassalle



# Membership

◆ As of 1 October 2018:

2374





# Membership

- ◆ As of Dec 2015 - 2031
- ◆ As of May 2016 - 1607
- ◆ As of Nov 2016 - 1910
- ◆ As of Apr 2017 – 2178
- ◆ As of Oct 2017 – 2306
- ◆ As of Apr 2018 – 2262
- ◆ As of Oct 2018 – 2374



# Membership

## by Chapter

Chapter	2017	2018	Change
Bagotville	42	49	7
Calgary	20	20	0
Chilliwack	56	31	-25
Cold Lake	34	40	6
Comox	67	64	-3
Edmonton	324	394	70
Gagetown	293	385	92
Goose Bay	1	1	0



# Membership

## by Chapter

Chapter	2017	2018	Change
Greenwood	51	50	-1
Halifax	37	42	5
Kingston	121	117	-4
MAL	194	179	-15
Montreal	-	12	12
NCR	242	268	26
Petawawa	316	276	-40
Quebec	130	136	6



# Membership

## by Chapter

Chapter	2017	2018	Change
St John's	27	24	-3
Toronto	65	57	-8
Trenton	31	48	17
Victoria	41	27	-14
Waterloo	7	5	-2
Winnipeg	58	47	-11



# Reserve Growth Initiative

- ◆ CMEA wants to represent all Engineers
- ◆ Approx 110 Reserve members; this is less than 5%
- ◆ Challenges:
  - Our programs do not necessarily benefit reserves
  - Seen to be in competition with Unit Associations
- ◆ Two options were put forward to the Reserves:
  - Each Reserve unit becomes a chapter at no cost; but individuals must join CMEA to access personal benefits;
  - For a flat rate each Reserve unit becomes a chapter AND every unit member becomes a full CMEA mbr enjoying full benefits.
- ◆ No Consensus; 3 (+) units interested in option 2
- ◆ Plan to proceed with those units as trial.

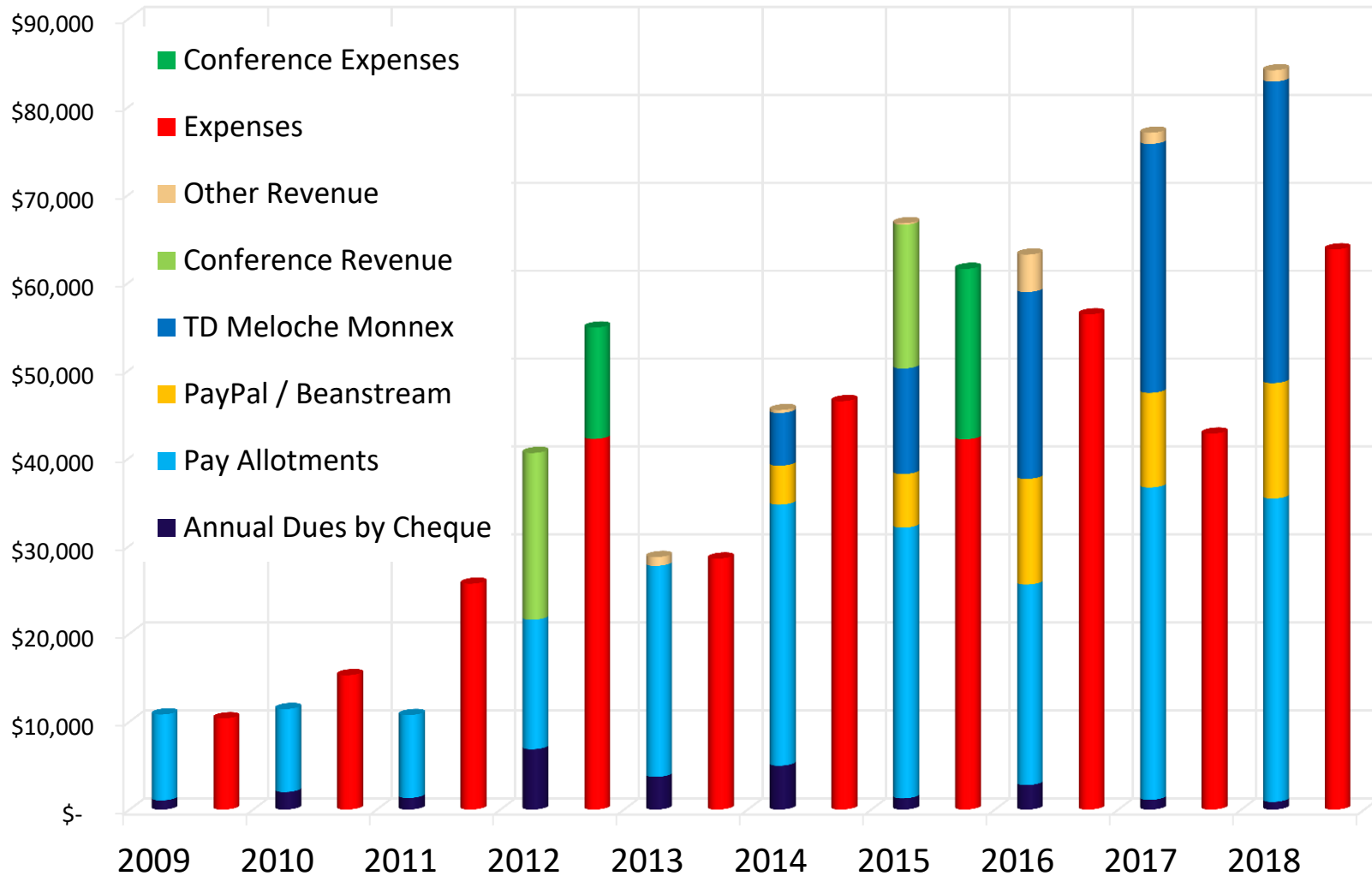


# Revenue

- ◆ Dues are only \$24.00 per year
  - ◆ Majority of serving members pay through pay allotments (approx. 1600)
  - ◆ Payment via other means (Approx 700)
    - ◆ Approx 500 online
    - ◆ Approx 200 by cash/cheque Registrar or through local chapter
- ◆ Non-dues revenue through affinity programs



# Revenue / Expenses



**Note:** 2012 was a pivotal year - covers period of Oct 2011 to Dec 2012 (change fiscal year); doubled scholarships from 3 to 6x\$1000 beginning in 2011; held CMEA Conference Nov 2012; started CMEA website redesign; and focussed on CMEA membership growth



## CMEA Financial Statement (as of 19-Nov-18)

### Balance Sheet

Assets	Actuals (to date)
Cash on hand	\$176,671.06
Investments	\$387,018.55
<b>Total Assets</b>	<b>\$563,689.61</b>
<b>Liabilities</b>	
Pending Cheques	(\$19,933.31)
<b>Accounts Receivable</b>	
Investment interest estimate @ 7%	\$27,091.30
<b>Equity</b>	
<b>Total Liabilities and Equity</b>	<b>\$570,847.60</b>

### Statement of Operations

	<u>Actuals (to date)</u>
Income	\$92,052.80
Expenses	\$63,685.28
<b>Net Income</b>	<b>\$28,367.52</b>





# Affinity Programs

- ◆ TD Insurance Meloche Monnex most successful YTD
  - **20%+ sustained growth** in mbr participation, policies & rtns
  - 2018 contribution: \$34,289
  - Total contributions since program inception exceed \$100,000
- ◆ Street Capital Bank program terminated
  - replaced by **Mortgage Alliance Main Street Mortgages**
- ◆ Workopolis Niche Network Job Board terminated
  - replaced by **Madgex Career Centre**
- ◆ Travel discounts for hotel and auto rentals continues with **Local Hospitality Inc.**
- ◆ New affinity program with **Perkopolis** to provide low cost electronics, clothing, resorts, entertainment, etc.
- ◆ New advertisers supporting the CMEA News Brief, but will need to be sustained.



# 2018 Bursaries

- ◆ This year bursaries were increased from \$1,000 to \$1500 and included a new category for reserves. A total of \$12,000 in \$1,500 bursaries were awarded to 8 deserving applicants:
  - ◆ Matthew Burgess, Wainwright AB, sponsor: Maj (ret'd) Peter Burgess
  - ◆ Valerie Moore, St Albert AB, sponsor: Maj (ret'd) Tracy Moore
  - ◆ Liam Anstey, Ottawa ON, sponsor: MWO Russell Anstey
  - ◆ Antoine Gendron, Lethbridge AB, sponsor: MWO Raymond Gendron
  - ◆ Erica Paige Hawker, Petawawa ON, sponsor: Sgt John Hawker
  - ◆ Crystal Roberts, Winnipeg MB, sponsor Sgt Richard Tully
  - ◆ Lea Landry, Montreal QC, sponsor: Capt Jacques Landry
  - ◆ MCpl Matthew Watton, Halifax NS, sponsor: MCpl Matthew Watton
- ◆ In the past decade, 56 bursaries, with a total value of \$60,000, have been awarded to CMEA members & dependents.



# Support to History



Helped fund Stanley Fields travel to Queen's University Kingston for 5<sup>th</sup> Fd Coy commemoration on Remembrance Day.



Provided assistance to Dutch School children who researched a project on two Op Berlin Sappers buried in Holten Cemetery



# Engineers in Need

- ◆ In 2018 there were 8 requests for support for a total of \$2050 from National and \$1400 from local chapters.
- ◆ This amount does not include amounts that local chapters may have donated and did not request or inform the CME CWO
- ◆ Since its inception in 2013, \$13,500 in Association national funds have been devoted to helping Engineers in Need, almost all of it matched by the sponsoring chapters.



# OP Sapper Claus

- ◆ Christmas gift packages sent to Engineers on deployment overseas or serving in the far north
- ◆ Fifth year in operation:
  - 2014 – 56 packages sent
  - 2015 – 95 packages sent
  - 2016 – 73 packages sent
  - 2017 – 145 packages sent
  - 2018 – 160 packages sent
- ◆ Since inception, a total of 529 gift packages have been sent, for a cost of approx. \$7,500





# Sapper Claus Gifts





# Other Support to CME Family

- ◆ CMEA Commendation:
  - MWO Lori Anne Kelly, 9 Wing Gander, for outstanding work in establishing the first CMEA Chapter in Quebec at Bagotville.
  - Presentation by CO 9 Wing (date TBD)
- ◆ Reservist job protection:
  - In co-operation with CDA and other branch/corps associations, supported RCAA request to MND for improvements to federal job protection for reservists, as well as harmonization between federal and provincial legislation.



# National Conference 2018

- ◆ 28-29 November 2018 at the Ottawa Army Officers Mess (AOM).
  - ◆ Theme: *Strong, Secure, Engaged* – The Impact of Canada's 2017 Defence Policy on Military Engineers
  - ◆ Two day format:
    - ◆ Day 1: General Interest to CME members and sponsors
      - ◆ Followed by informal meet and greet
    - ◆ Day 2: Association General Meeting.
      - ◆ Followed by CME fall mess dinner
- ◆ Over 80 registered participants
- ◆ 11+ chapters represented (vs 3 in 2015)





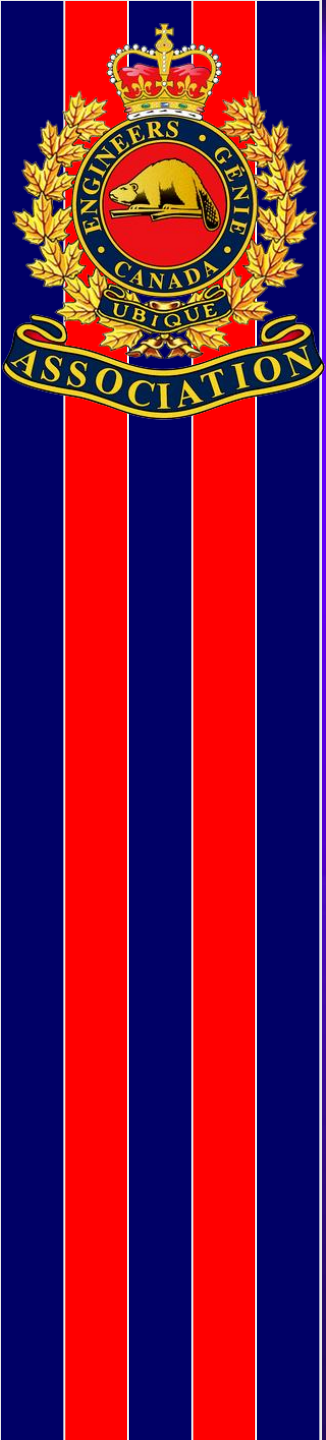
# The Way Ahead: 2015-2018

- ◆ **Growth:** Expand CMEA activities to more fully represent and serve the CME family:
  - A chapter wherever there is an engineer unit
  - Double the number of members (associates)
  - Create new programs to assist and attract members
- ◆ **Unity and Esprit:** Improve unity and esprit de corps across the CME family:
  - Improve recognition of individual and group achievement
  - Promote the history, heritage and customs of the CME Branch
  - Build CMEA into a unifying force
  - Achieve broader chapter participation in national governance
- ◆ **Management:** Improve CMEA governance, transparency, awareness, and interaction with members:
  - Enhance Communications
  - Improve association management
  - Develop coherent membership policies



# The Future

- ◆ We are financially sound
- ◆ We are serving the needs of the CME family
- ◆ We are getting leadership from across the CME branch: officers and NCMs, serving and retired
- ◆ We are providing leadership to other associations (Log , Int, Sigs, Gunners)
- ◆ We are growing, yet much more potential!
  - ◆ need to make inroads with parts of CME family
- ◆ We are YOUR Association



# Canadian Military Engineers Association

*“The voice of the Engineer Family”*