



GAGETOWN CHAPTER



# Gagetown Chapter Membership

## ◆ Varies Greatly

- Currently approx. 375 pers (300-450)
- 4 ESR, 37 CER, Base Construction Engineers (5 ESU), Firefighters, CFSME, Students
- Largest increase/decrease
  - DP1 (Cbt Engr & Constr Engr)
  - BEOC/CEOC
- Large decrease every December – crses end



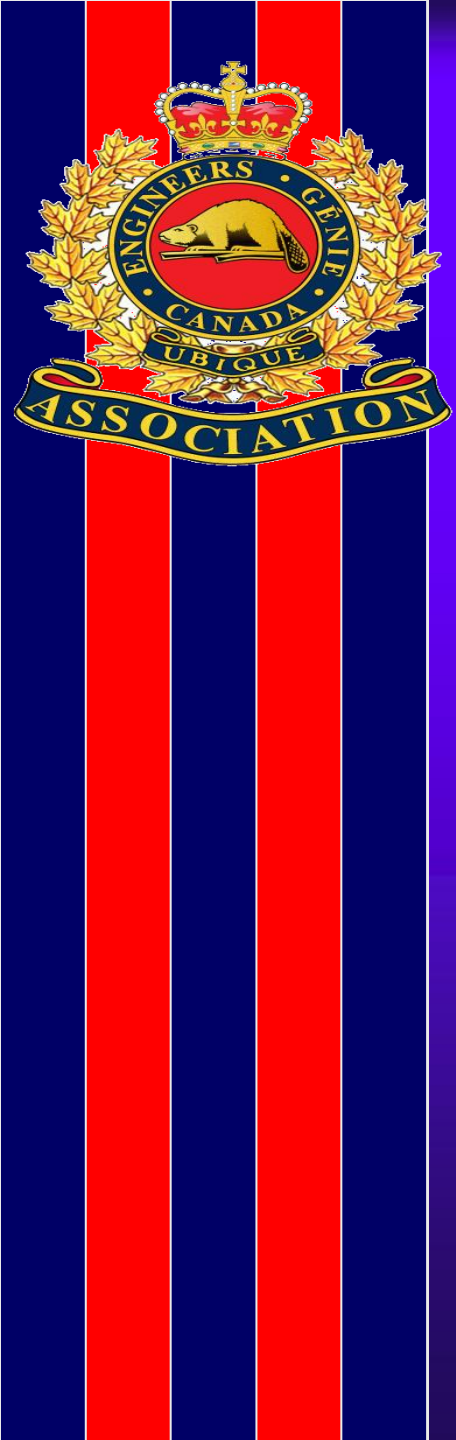
# Gagetown Chapter Recruiting

- ◆ CMEA Brief given to courses
  - High success rate
  - Emphasis on “Engineers in Need”
    - Esprit de corps
    - Building a solid history of various ranks
  - “What’s in it for me?”
    - TD Insurance, Bursary Program
- ◆ Unit Reps
- ◆ General Meetings – all mbrs and other Engrs in area
- ◆ Approach all levels of trg – increase for other units



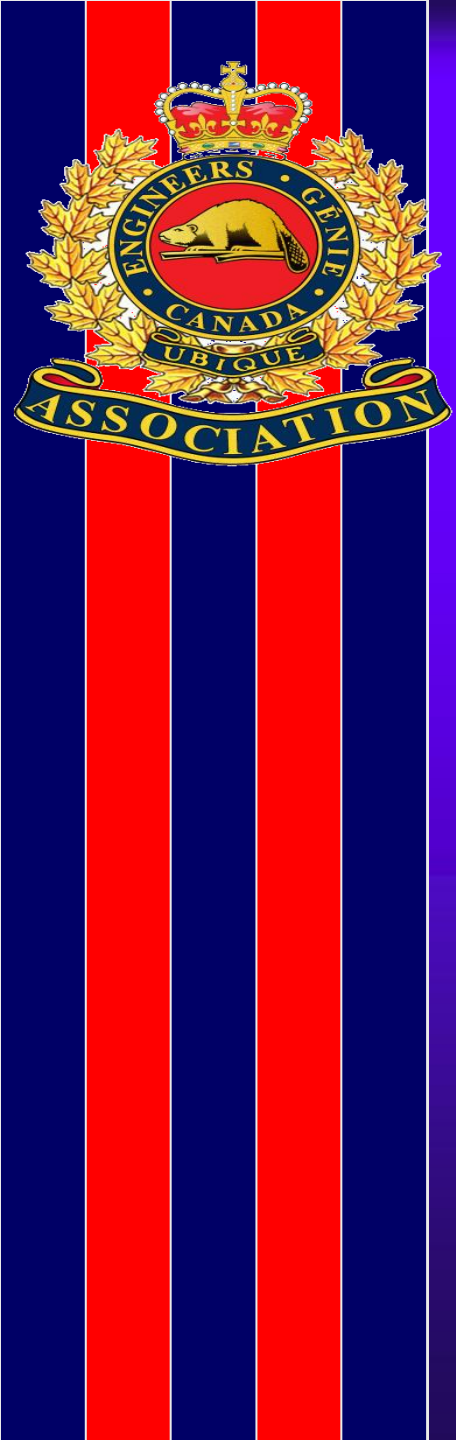
# Gagetown Chapter Finance / Support

- ◆ Current Bank Account \$3575
- ◆ \$1500 Emergency reserve
- ◆ \$500 Executive Committee Emergency Support Limit
- ◆ Annual National Deposit – Hard to calculate
- ◆ \$1200 – Members in Need
- ◆ \$1100 – Engineer Birthday (Prizes & Support)
- ◆ \$150 – Kit shop items for Sapper Claus
- ◆ Beaverspeil, Beaver Cup, etc



# Gagetown Chapter Areas of Concern

- ◆ Executive Members – replace soonest
- ◆ Retention – What happens when they leave?
- ◆ Atlantic Retired Sappers – Requests/Recruit
- ◆ Frequency of General Meetings
- ◆ Hard to remain in contact – email lists
- ◆ Contacting us – filters, “probably not serious enough”, too proud
- ◆ Website development



# Gagetown Chapter Conclusion

- ◆ Critical to growth of CMEA
- ◆ Work to do in recruiting
  - Increase mbrs not students
- ◆ Future is bright
  - Larger balance next yr than in past
    - Other activities