



CMEGA Conference 2015

Panel Discussion

Chapters

<http://cmea-agmc.ca>



Objective

To develop ideas for a model on which Chapters can base and focus their activities to further the purpose of the CMEA in their community.



Outline

Introduction of Panel Members

Panel Presentations

Audience Discussions



Panel Members

LCol Phil Baker, Kingston Chapter

MWO Troy Chaisson, Gagetown Chapter

MWO Marshall Dumont, Edmonton Chapter

MWO Neil MacIsaac, Ottawa Chapter



Topics

- ◆ Recruiting
- ◆ Events & Activities
- ◆ Out-reach
- ◆ Website



Topics

Recruiting:

Campaign suggestions

Best practices and success stories

Barriers preventing people from joining

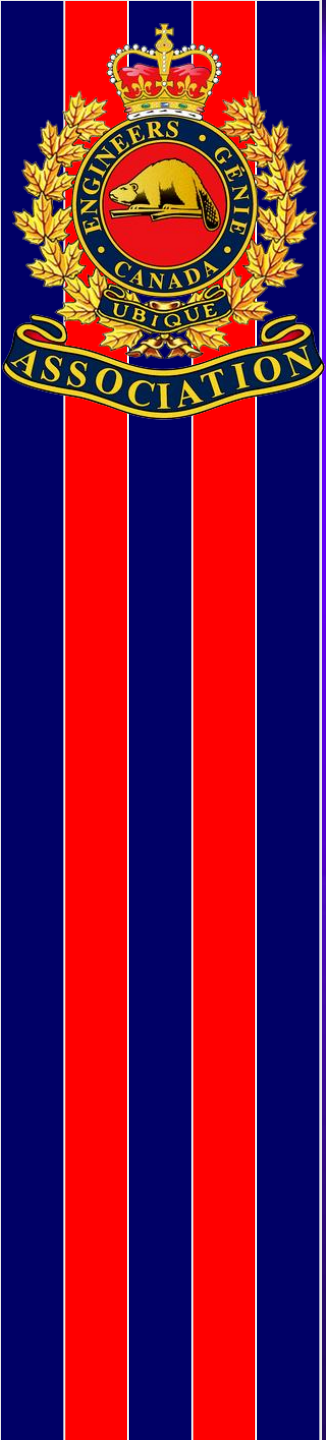
Reasons why folks do not join

Better ways to get them to join - *WIFM*

Events & Activities – Local Chapter sponsored activities, joint activities with Base units, fund raisers, fun stuff to do

Out-reach programmes: Hospital visits, local Legion contacts, local Sappers' club affiliations

Website – Usefulness to Chapters, other communications



Topic: Recruiting

- Campaign suggestions
- Best practices and success stories
- Barriers preventing people from joining
- Reasons why folks do not join
- Better ways to get them to join - *WIFM*



Topic: Events & Activities

- Local Chapter sponsored activities
- Joint activities with Base units
- Fund raisers
- Fun stuff to do



Topic: Out-reach Programmes

Hospital visits

Local Legion contacts

Local Sappers' club affiliations



Topic: Website

- Usefulness of Chapter pages
- Suggestions for improvements
- Other forms of communication